



Bringing Nature's Best to the Table

Creating Sustainable and Innovative Products





AT A GLANCE

Great Giant Foods is the corporate arm of Gunung Sewu Group for food and agricultural products. Launched in 2016, it oversees fresh fruit, packaged food and beverage, as well as protein and dairy products sold under the brands Cap Kodok, Sunpride, Bonanza, Re.juve, and Hometown

Our flagship product, canned pineapples, is available in more than 60 countries. It puts us among the world's top three pineapple producers, and as the world's largest integrated and zero-waste processed pineapple producer.

Our business is recognized for its high standards and modern approach to agriculture and farming practices, which utilize sustainable and environmentally-friendly technology and innovation to increase food stock availability.

We are supported by a total of 12,750 people across the board



THE MILESTONES OF OUR FROM FARM



Umas Jaya Farm was set up in Lampung province, southern part of Sumatra.

PT Great Giant Pineapple was incorporated to operate Cayenne pineapple plantation and produce canned pineapple.



PT Great Giant Pineapple's first export of canned pineapple.

1984



1995

PT Sewu Segar Nusantara was established as a local distribution company to deliver fresh fruits.



from pineapple stem.

PT Sewu Segar Primatama was incorporated to bring a new healthy lifestyle with cold pressed juice products.



<013

SUCCESSFUL JOURNEY TO PLATE



PT Great Giant Livestock was incorporated to set foot in live cattle business. It processes pineapple peel and tapioca co-products for cattle feed, and provides cattle manure as fertilizer for plantation.

Umas Jaya Farm changed to PT Umas Jaya Agrotama to supply tapioca starch to food and beverage industries, as well as pulp and paper industries.

PT Nusantara Tropical Farm expanded its business in fresh fruits market by planting banana.



PT Great Giant Pineapple's first export of bananas.

> PT Great Giant Livestock developed the first low land fresh dairy milk production with

Hometown Dairy



PT Great Giant Livestock expanded its business to protein product with Bonanza Beef as their brand.



2014

2016

TRADING COMPANIES

To support the business distribution, we currently have several trading companies in United States of America (USA),
Singapore, Japan, and South Korea.



OUR CERTIFICATIONS







ISO 9001: 2015

ISO 14001:2015

ISO 22000: 2018









•BRCGS for Food safety Issue 9 •FSMA Preventative Controls Preparedness Module

IFS Food Version 7

Cert No :1234044635 ISO 50001:2018

SEDEX













SGF

Rainforest Alliance Ceritified

Global GAP

Halal BPJPH

KOSHER









SA 8000: 2014

Halal MUI

ISO 45001:2018

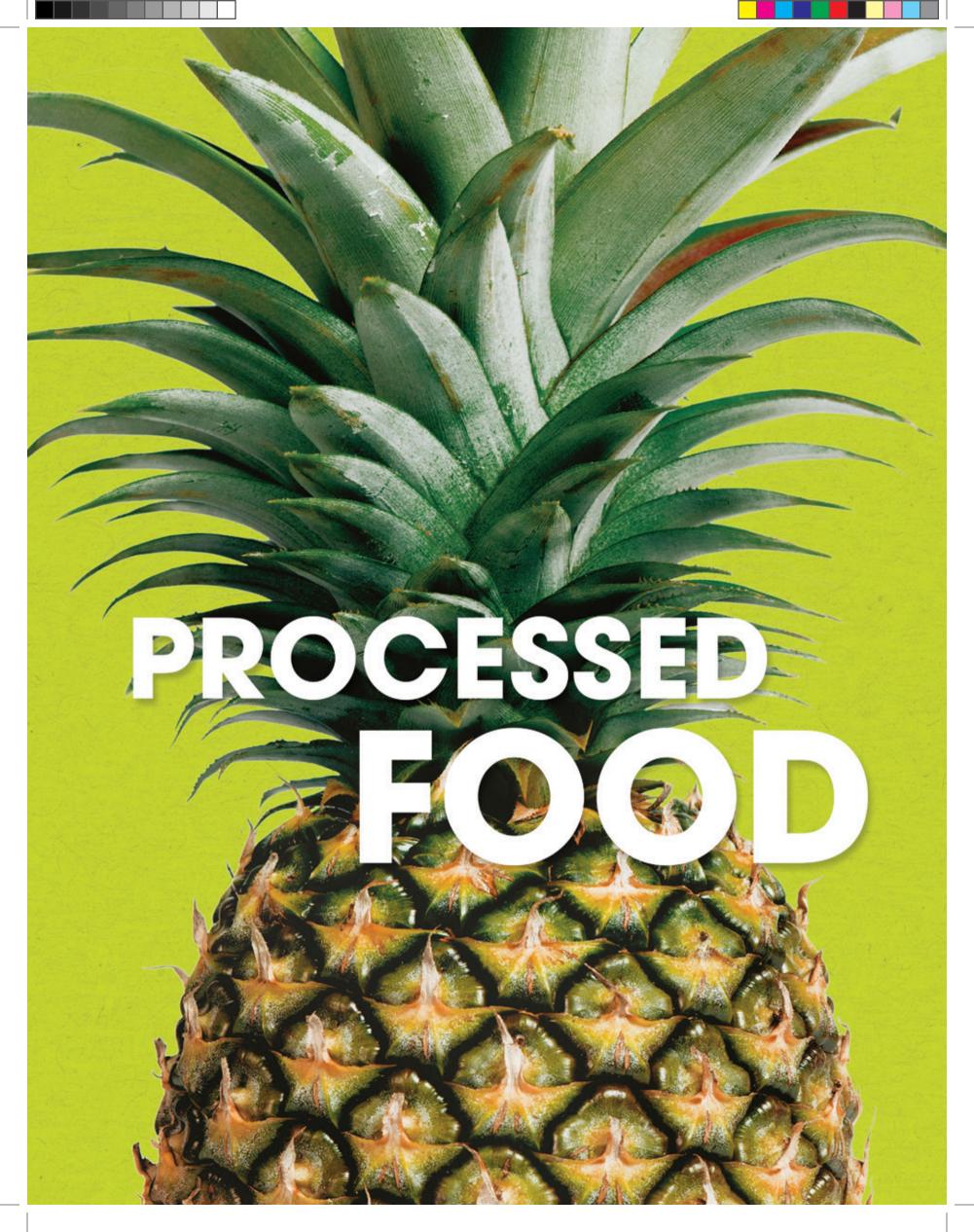
NKV

FEEDING THE WORLD WITH GREAT FOODS



The majority of our agricultural and food products originates from around 34,000 hectares of lands in Lampung and East Java provinces. We run multiple business entities that produce packaged food, fresh fruit, protein and dairy products, fresh cold-pressed juice and healthy smoothies.







PT Great Giant Pineapple

PT Great Giant Pineapple is the largest private label manufacturer of canned pineapple in the world, and a prominent source of premium pineapple. Boasting extensive plantations, the company currently exports more than 15,000 containers of processed pineapple to over 60 countries, with a market share of 25%. The company expanded its business in the fresh fruit market since 1992.

PT Great Giant Pineapple is not only recognized for the quality of its products, but also for its integrity and eco-friendly processes. The company manufactures its cans, ranging from the 8-107 oz variety for its canned pineapples to the large 55-gallon steel drums for the pineapple juice concentrate.

Aside from canned pineapple, pineapple in a pouch as pineapple filling, pineapple in cups, and pineapple juice concentrate, PT Great Giant Pineapple produces tropical fruit salad.

"With one in every four canned pineapples in the world produced by PT Great Giant Pineapple, our plantation covers 34,000 hectares, and our unrivaled expertise in fruit cultivation underpins PT Great Giant Pineapple's global reputation for premium pineapples."











In addition to canned pineapple, PT Great Giant Pineapple owns and operates tropical fruit plantations, producing mainly banana, pineapple, and guava. The fresh fruit products are sold under the Sunpride® brand for the Indonesia market.

Sunpride® aims to provide fresh, juicy and nutritious fruits for everyone whenever needed. To achieve this, we provide unequaled product excellence with the focus of consumer needs through innovation, consistently high-quality seeds, and best agriculture practices.

The products are distributed by PT Sewu Segar Nusantara, the leading distribution company for local tropical fruit, to more than 18,000 retail outlets across the country. PT Sewu Segar Nusantara also partners with international companies such as kiwi distributor from New Zealand and Australian apple distributor.

The international customers are served by our Oriji® brand, which exports fresh fruit products.

Although Sunpride® brand is also used for the Singapore market.











Re.juve is the leading ultra-premium healthy and delicious F&B brand under PT Sewu Segar Primatama. Its mission goes beyond providing healthy product, that is to help people improve the quality of their life and embark on a happier life through the wealth of nutrients from its delicious, healthy and honest F&B selections.













From cold-pressed juice, Re. Juve has expanded its products to Nut Milk, Smoothies, Elixirs, and other healthy food and beverage that apply very strict hygiene standards in their True Cold-Pressed production facility with High-Pressure Technology (HPT), the first integrated facility in the Southeast Asian region.

All Re.juve juices are guaranteed to be 100% coldpressed, fresh, pure and natural; made from only the finest and the freshest fruit and vegetable (not from concentrate) without additional water, sugar, sweeteners, preservatives and other ingredients. These products are not exposed to heat and oxidation during the processes of juicing, logistic, delivery, and storage.

As Re.juve believes in full honesty and transparency, all ingredients used are always listed clearly on the label (what you see is what you get, clean label).

The first Re.juve store opened on May 19, 2014 at Gandaria City Mall, South Jakarta. Re.juve stores are currently available throughout Jakarta, Tangerang, Bogor, Bekasi, Surabaya, Bali and Bandung with 71 outlets by February 2020.





Bonanza Beef is a product of PT Great Giant Livestock. PT Great Giant Livestock has been in the feedlot industry for over 20 years. We believe that great meat quality is a result of the proper nutrition of beef cattle. It started with sustainable production, and handled each process seriously to make sure our consumers will get the safe quality beef.

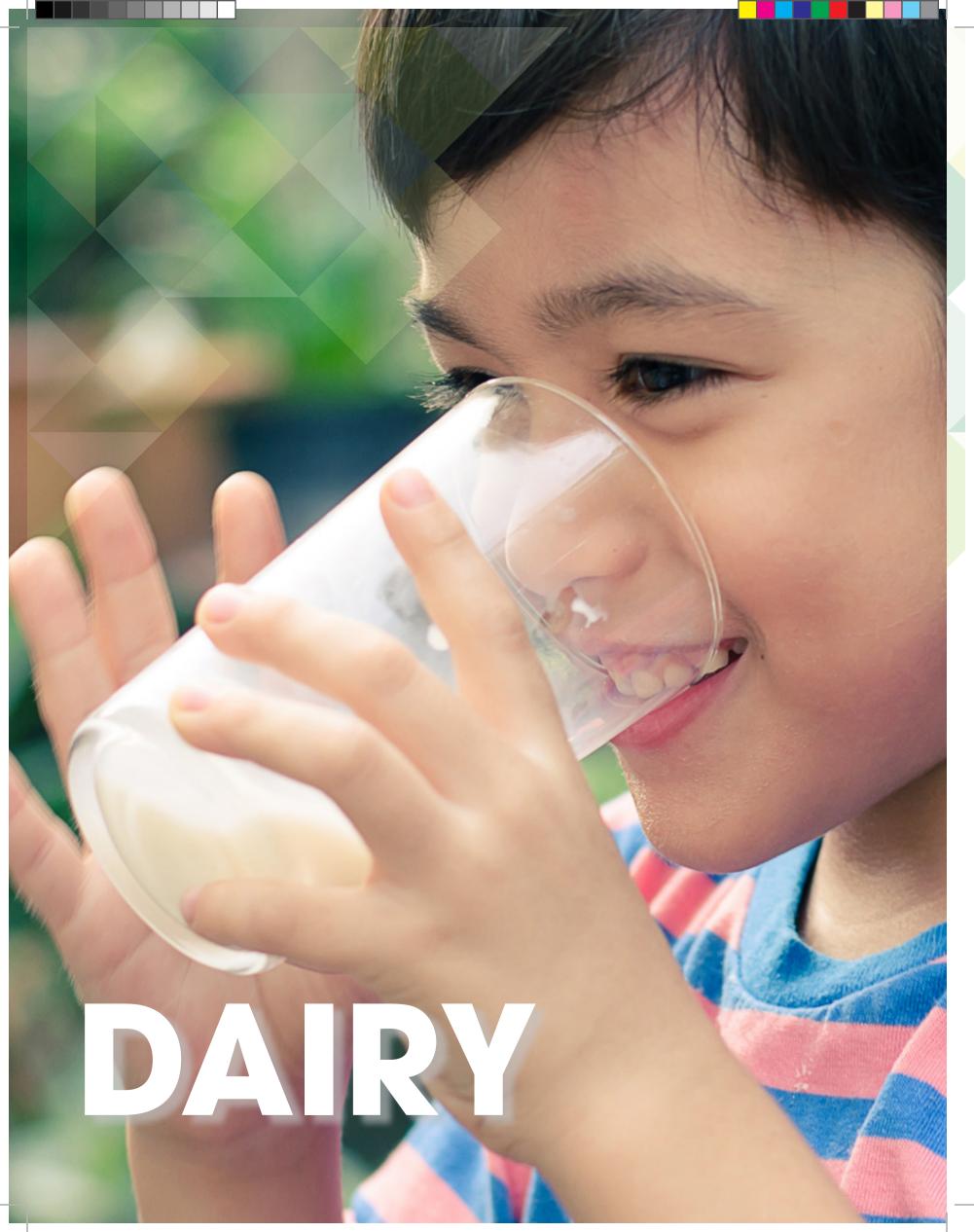
Our locally grown cattle together with imported cattle from Australia are nurtured in the middle of 30,000 plantation areas in Terbanggi Besar, Lampung. The cattle are fed with a healthy balanced diet, and well pampered in a clean environment to minimize their stress level.

All cattle are tagged with Radio Frequency Identification (RFID) that allows us to track and monitor their conditions from the beginning to the point of slaughter.

We strictly follow animal welfare and Halal procedure. Up to the slaughtering process, the cattle are ensured to be comfortable and stress-free. After slaughtered and cleaned, the beef will be hung for the aging process and vacuum packed to ensure hygiene and freshness. This is one of the essential factors to ensure great-tasting and tender beef.

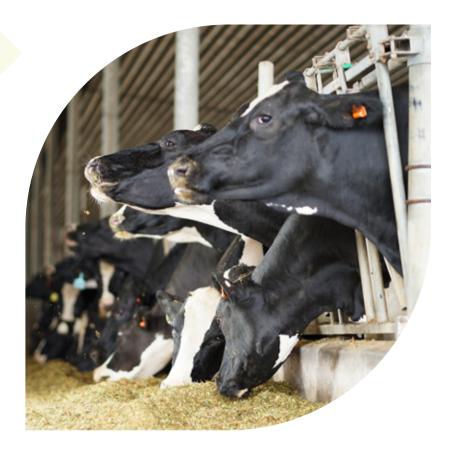
We value our customer's trust and want to be an aspiring partner to grow together to create a better impact on people's life.











Our dairy product of Hometown brings the freshness of the cow milk from our own farm. We ensure the highquality process of farming and milking procedures to ensure fresh delivery of our products in a timely manner.

Our cows are taken care of wholeheartedly, which results in creamy, fresh, delicious, and smooth-textured milk. The farm is integrated with our plantation, where our cattle happily grow and get the freshest food.

Under PT Great Giant Livestock, we manage to produce the milk with integrated milking processes. Everything happens within one location. That means the milk goes straight to the bottle without transportations long-hauling journey that might contaminate the milk. The separation of the cream occurs naturally due to minimally processed milk unlike in the old days.

BROMELAIN ENZYME

PT Bromelain Enzyme is manufacturer of refined products of bromelain, a collective term for protein-digesting enzymes that can be found in pineapple juice and stems.

With its factory located in Lampung, PT Bromelain Enzyme started commercial operations in 2011 with the aim of manufacture refined bromelain products for export to Europe, USA, Asia Pacific and other regions.

In 2013, PT Bromelain Enzyme produced approximately 60 tons of bromelain that makes up for 21 percent of the world market.





TAPIOCA STARCHI







ECO-FRIENDLY **PROCESS**

Being among the country's major players in food and agriculture industry, we are aware of the responsibility to comply with environmental regulations and set high standard in every aspect of our operation.

Our commitment to the environment through green practices implementation is the integral part of company's activities to ensure sustainable operation and growth.

We began this commitment in 1980, by preserving the natural lagoons to harvest rainwater and reduce the consumptio of groundwater.





Our fully integrated facilities enable us to trace every product to its original farm, a hallmark of our operation that gives assurance on food security.

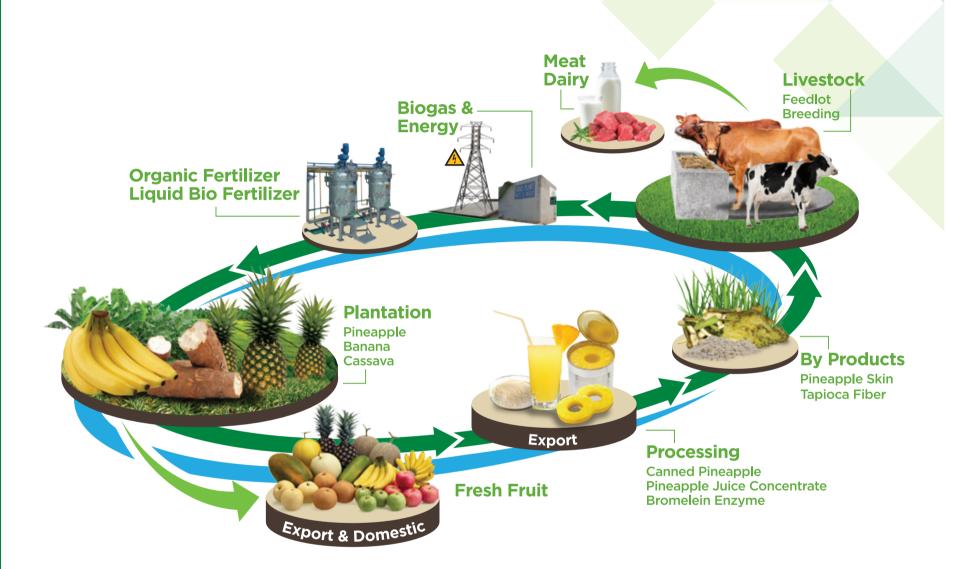
Safety and wholesomeness are the most important attributes of food quality that we treat quality monitoring, from cultivation to packaging, as paramount.

We exert full control over our entire supply chain that we can easily identify problems or opportunities to improve supply chain management.









ZERO WASTE CYCLE

We apply the principles of zero waste, where the entire waste is transformed into value-added products for maximum utilization. Solid and liquid wastes will eventually find their way back to nourish the earth.

eGROWER THE SMART SOLUTION OF FUTURE FARMING

Decades of experience in farming industry has led PT Great Giant Pineapple to create breakthroughs in sustainable and green practices through digital technology. Since 2016, PT Great Giant Pineapple has introduced the android-based application eGrower to farmers and local communities, to be able to take part in global industry 4.0 that is speedy, dynamic and highly competitive. The goal is to improve the welfare of farmers and local communities.

The commodities developed by eGrower through creating share value (CSV) mechanism include locally-grown banana (*mas, barangan* and *raja bulu bananas*); yellow and red papaya; and Bangkok guava. These produce have been grown by farmers through partnership program with PT Great Giant Pineapple, which bought the commodities to be marketed in both domestic and foreign markets.



request.

ACKNOWLEDGEMENTS OF CORPORATE CULTURE'S EXCELLENCE

We value recognition in our field, as it propels us forward to continued innovation.



"Asia's Best Company to Work For" Award in the category of Organization with Innovative HR Practices.



"Outstanding Leadership in Sustainable Agriculture" from Sustainable Business Awards Indonesia 2015.



Indonesia's Most Creative Company 2019 Award" from SWA Magazine, which is given for companies with continuous innovation, relentless creativity and consistent performance.





Certificates of Blue PROPER (Program for Pollution Control, Evaluation and Rating) for excellent environmental management from the Ministry of Environment and Forestry in 2017 and 2018.



National Registry System for Climate Change Mitigation Award from the Ministry of Environment and Forest at the Climate Festival 2019.

CORPORATE SOCIAL RESPONSIBILITY

We aim to empower local communities through our corporate social responsibility (CSR) programs and assist their daily activities with a dedicated team. The team offers skill development and training at our state-of-the-art training center to create tropical fruit production specialist.







"NURTURING PEOPLE TO REALIZE THEIR FULL POTENTIAL."

We provide fund for schools and healthcare programs, and help build houses of worship. In addition, we also:

- Support local business
- Provide affordable residential housing
- Develop utilities such as access to clean water and electricity
- Provide education scholarship
- Collaborate with SMEs to produce handmade products
- Provide medical care
- Disaster relief

GREAT INDONESIA PROGRAM

In July 2019, Great Indonesia Healthy Life was initiated as a response to the dire health situation in the country. Data from the United Nations Children's Fund in 2017 showed that the prevalence of stunting for infants under five years old in Indonesia in 2015 is 36.4 percent, or the second highest in ASEAN.

Great Indonesia Healthy Life Program aims to take part in the nutritional intervention program for local communities, and act as an accelerator to prevent stunting and obesity. The program focuses on two things: Healthy breakfast for children and healthy behavior campaigns, as poor nutrition, unsanitary environment and unhealthy lifestyle play roles in stunting cases.





"GIVING BACK TO THE COMMUNITY IS AN ESSENTIAL PART OF BEING A SUSTAINABLE BUSINESS."









CREATING SHARED VALUES

We partner with local communities in our areas of operation to improve their livelihood, education and healthcare. We also construct vital infrastructure to help achieve the United Nation's Sustainable Development Goals.





Local Fruit Farmers

At PT Great Giant Pineapple, we are committed to empowering local farmers who partner with us by creating shared value program (CSV) that has enhanced our competitive advantages while also advancing the communities in Tanggamus Regency, Lampung Province. The success of the program has led us to replicate it in other regions.

We establish contractual cooperation with local farmers, guaranteeing their produce. We provide seedlings and technical assistance to ensure efficient farming and quality products. E-Grower, our integrated information system, allows us to monitor every aspect of the farming process and gather data to grow other fruit products.









Cattle Farmers Partnership Program

PT Great Giant Livestock partners with 650 stock farmers that manage 5,000 animals in 20 districts in Central Lampung Province. To reduce waste and to help the government in making Indonesian cattle industry selfsufficient, we have integrated our cattle and waste management. The by-products of our pineapple production are used as cattle feed.

One Village One Product Program

The program runs several projects for local communities. They include sewing group for women, handicraft project using underspecification fruit, and assistance for poultry and fishery farmers to boost animal feeding efficiency by integrating the waste and maggots.





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