



Health and Nutrition Strategy

Objective

PT Great Giant Pineapple always focuses on providing products that meet consumer health and nutrition. As a food industry that believes in its fundamental role in the health and well-being of society, we strive to know and understand consumers' nutritional needs.

Scope

This Health and Nutrition Strategy Policy applies to all operations in PT Great Giant Pineapple entities/business units.

Definition

Nutrition or nutrients are food substances that the body needs for growth and development as well as to determine health and as the primary energy source to carry out various metabolic activities.

Policy Statement

Through this policy, GGP states its commitment to improving the quality of life for consumers as follows:

1. Committed to providing quality of life to consumers through products that can meet their needs for well-being, health, and pleasure.
2. Committed to providing quality of life to consumers with alternative products that meet their aspirations in the fields of nutrition and health and encouraging strategies to promote healthy lifestyles and making informed decisions.
3. Dedicated to the production and distribution process of products produced with high quality in accordance with national and international rules and standards.
4. Implement, maintain, and develop food safety systems, namely ISO 22000:2018, BRC & IFS, Halal Guarantee System, Food Security Program-FSP, and Good Manufacturing Practices.
5. Promote and create awareness of access to affordable, safe, and healthy food and information about healthy eating patterns and balanced nutrition.

President Director
PT Great Giant Pineapple

Tommy Wattimena